



COOPERS EDGE SPORTS HUB

BARNWOOD UNITED

Our strategic development plan will extend the breadth of our community, enhance the quality of services, and provide positive impact on several generations to come. Our focus is four strategic priorities, setting ourselves targets to measure progress against. This is not a prioritised list but we are heavily constrained by a lack of facilities, therefore our expansion into the Coopers Edge Sports Hub is a significant enabler to our entire strategy.

- **Expanding Facilities**

Improvements to existing facilities and securing use of facilities elsewhere.

- **Increasing Participation**

Growing our number of volunteers, coaches, players and rewarding them.

- **Improving Performance**

Achieving success on the football pitch with promotions to higher divisions and impressive cup runs.

- **Give Back to the Community**

Coordinating effort to open up our club to wider interest with a two-way / cyclical support model.



ACCREDITED
PART OF ENGLAND FOOTBALL



In partnership with



Tewkesbury
Borough Council

Contact us for more
information

www.barnwoodunited.co.uk

info@barnwoodunited.co.uk

fb.me/barnwoodunited

[instagram.com.barnwoodunited](https://instagram.com/barnwoodunited)

x.com/barnwoodutd

LOCAL AFFINITY

We have strong roots in Coopers Edge that we are continuing to grow and flourish. We have already established a football community in the area.

Our Committee and subsidiary groups each have at least one resident of Coopers Edge in their team.

Three of the key personnel we have in place to operate the Coopers Edge Community Sports Facility live just 300 yards from the facility. Having lived in Coopers Edge a collective 35 years, they know the local community as well as anyone.

We also use Coopers Edge School field to play some of our youth matches.

25% of the appointments to our Committee and subsidiary groups are Coopers Edge residents.

Over 40% of our Youth players attend/ed Coopers Edge School and/or live in Coopers Edge.

We are ready to build on these solid foundations by bringing football to the doorstep of our Coopers Edge members and leveraging our experience and network of contacts to develop other sports and activities in the area with opportunities for all.



ABOUT US

Formed in 1978 by a group of members of Viking Youth Centre, the club was originally named 'Vikings' and our original home was in Coney Hill. In the mid-1980s we moved to Wall's Club in Barnwood.

In 2022 we formed a Barnwood United Under 11s for the 2022/23 season, establishing the first youth team for the club. In 2023 the youth section expanded to a second team, working with Coopers Edge School to host matches on the school field.

Plans are for more youth sides from the 2024/25 season, enabled by the availability of pitches at the Coopers Edge Sports Hub.

MEET SOME OF OUR KEY PERSONNEL

Mike Bollands

Club Secretary

For 14 years Mike has been directing successful businesses and has organised our club for over 20 years.

Phil Powell

Chairperson

Passionate and dedicated to the club, Phil has been with us since 1991, serving as chair since 2022.

Rob Sherwood

Club Treasurer

Rob has worked in the accountancy industry for over 20 years. Having joined us at 16, Rob is now overseeing our finances.

James Culley

Health & Safety Lead

James has lived in Coopers Edge since 2014 and volunteers as a Special Police Officer. For 15 years James has managed vibrant care homes and has been with the club since 2000.

Chris Coward

Business Operations

A Coopers Edge resident since 2011 with a wealth of business acumen. Chris joined the club in 1999 and is now a driving force behind developing our club.

